



## **GUIDED TOURS VITUALE**

### **About the Tours**

A series of guided tours are offered by the exhibition organizers through out the duration of the festival starting in April and ending in September. It is recommended to take a part in a guided tour in order to learn more about the uses of augmented and to experience those artworks that use interactivity and reality. Each tour lasts around an hour and the guide will have aid all in how to use their mobile device to view the artworks.

### **Booking a Tour**

The guided tours can be booked over the Virtuale Guidebook by following the instructions there or via Virtuale Switzerland's Eventbrite page.

There are two types of tours "Public Tours" and "Private Tours":

**Public tours** can be booked by any single person or by any group of persons directly; The route for the private tours is fixed and brings the group through a variety of virtual artworks located in the old city of large Basel. The tour takes about 1 hour to complete. Several iPads will be provided and own phones can be used after installation of the Virtuale Switzerland app.

**Private Tours** can be booked by a single group of persons with a minimum of 4 persons to a maximum of 10 persons. Larger groups can be accommodated, but additional tour guides are needed. The route for the private tours is custom-made and can be created to fit the clients booking the tour. Tours can be booked for one or more Zones. Such tours take about 1.5 hour to complete. Several iPads will be provided and own phones can be used after installation of the Virtuale Switzerland app.

The Eventbrite page can be found at:

<http://www.eventbrite.com/o/virtuale-switzerland-6318934063>

### **Guidebook (Tour map)**

The Guidebook application can be download by typing the following URL into your browser on your mobile device or by scanning in the QR Code below.

<http://guidebook.com/guide/19471>

